

**ANNUAL REPORT 2012-2013** 

BUILDING
HEALTHY COMMUNITIES
IN AFRICA

CPAR

## LETTER FROM THE EXECUTIVE DIRECTOR



Building healthy communities in Africa is about change. It is changing the persona of a community so that its members empower themselves to take control of the many challenges that affect their lives.

As we work in partnership with remote communities in Africa we are also cognizant of the fact that we must continually be aware of the many changes and challenges here in Canada that impact Canadian non-government organizations and their ability to continue work with those who truly desire to improve their lives.

The past year has certainly been one of many changes here in Canada. You may have read or heard that the Federal government has moved the Canadian International Development Agency (CIDA), once the major link between

international development organizations and the government in development assistance, to the Department of Foreign Affairs and Trade. Now renamed the Department of Foreign Affairs, Trade and Development Canada (DFATD), this major shift of aligning Canada's Overseas Development Aid (ODA) has enhanced the government's collaboration with the private sector while attempting to strengthen Canada's development assistance with Canadian economic interests.

Although this could improve Canada's bilateral relationships at a macro level it has reduced the government's partnerships with a vast number of Canadian NGO's thus negating the needed partnerships with the most vulnerable communities in Africa. Although CPAR continues to benefit from the support received, the ever changing environment necessitates new and innovative strategies.

CPAR continues to remain relevant in meeting these challenges and in its work with the most underserviced communities in Ethiopia, Malawi, Tanzania and Uganda.

In order to expand the base of Canadian individual supporters, CPAR has had to invest in the acquisition of new donors from the Canadian public. This strategy has meant that in this reporting year our fundraising costs are higher than what we normally strive to achieve. However, this investment has created a base of new support for CPAR's work and, already in the 2013/2014 year, we have significantly reduced those costs

The past year has also seen success in the establishment of new external institutional donors that support our work as they also acknowledge the need to continue to work with the most marginalized communities. In concert with our efforts to identity and partner with new institutional donors we are also in the process of assessing innovative and viable partnerships with other Canadian NGO's and those in the program countries to maximize our results in building healthy communities.

Of course, our partnership with Canadian individuals remains a cornerstone in our ability and efforts to build healthy communities. I am confident you will be pleased with the results achieved in these challenging times and we look forward to continuing to grow our partnership with you so that the communities with whom we serve can continue to develop and thrive.

On behalf of the board of directors, our staff in Canada, Ethiopia, Tanzania, Malawi and Uganda and the communities with whom we work thank you for choosing to partner with CPAR and we look forward to your continued support.

Thank you!

Kemi O'Bri

Kevin O'Brien Executive Director 2012/2013 BOARD OF DIRECTORS

Andrew Williamson (Chair)

Bonnie McIlmoyl

Joe Chouinard

Dr. Diane Lacaille Rita Laker-Ojok Getachew Tesfaye

Dr. Steve Ferracuti



## **ABOUT CPAR**

CPAR was founded in 1984 as an emergency relief agency in response to the famine in Ethiopia, but we have since evolved into an organization focused on integrated long-term development in Ethiopia, Malawi, Tanzania and Uganda. We work in partnership with vulnerable communities and diverse organizations to overcome poverty and build healthy communities in Africa.

To this end, CPAR supports community efforts to address the determinants of health by ensuring sustainable access to clean water and adequate food, improving hygiene and sanitation, creating secure livelihoods and improving access to primary health care. CPAR ensures the inclusion of components related to gender, people living with HIV and the environment through all programming activities.



## CPAR BY THE NUMBERS – HIGHLIGHTS OF 2012/2013 ACHIEVEMENTS

### **FOOD SECURITY AND NUTRITION**

- 8,727 farmers (5,286 female) are employing improved agronomic practices through CPAR support
- 11,710 people (6,649 female) have adopted improved nutritional practices through participating in CPAR nutrition training and demonstrations
- 129% average increase in crops harvested among farmers reached with CPAR support
- 841,304 trees planted, bringing the total number of trees planted to date with CPAR support up to over 62,000,000

#### WATER AND SANITATION

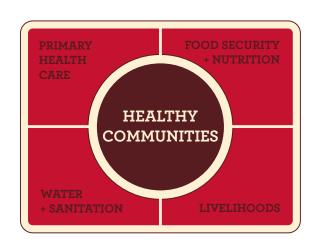
- 3,371 people (1,197 female) now have access to clean water through CPAR support
- 32,252 people have heard about the importance of good hygiene and sanitation through community activities and communication campaigns
- 510 households in 20 communities have achieved 100% latrine coverage and now live in open defecation free environments

### **HEALTH**

- 503 community health workers (361 female) are supporting their communities with improved health care services as a result of CPAR training
- 6,398 people (4255 female) have accessed HIV tests as a result of CPAR programming

## **LIVELIHOODS**

- 123% average increase in income levels among women farmers as a result of participating in CPAR Farmers Field School groups – more than double!
- 154% average increase in income levels among male headed farming households as a result of participating in CPAR Farmers Field School groups – more than double!
- 2,507 farmers (1,713 female) now have access to financial services (savings and loans) as a result of participation in CPAR programming







## DONOR SUPPORT AT WORK

## PROPER STORAGE ENSURES FAMILY HAS INCOME AFTER HARVEST IN TANZANIA



One of CPAR's core objectives is to assist vulnerable farmers in improving their capacity to manage their crops immediately following harvest, when market prices are low. Through enhanced storage techniques, farmers are able to store their produce and sell it when market prices are more favourable.

Ester Ogutu, age 38, lives with her husband and 9 children in Bunda district, Tanzania. With 10 mouths to feed, ensuring safe storage is critical. With support from the U.S. Agency for International Development (USAID), CPAR supported Ester in constructing a granary to guarantee her family is well-fed and has the funds to survive the lean season, until the next harvest.

Whenever Ester tried to sell a small amount of her produce to meet her family's basic needs, she was forced to accept lower prices in the local market. She found that farmers were prone to early selling because of dire financial needs and the inability to store items for long periods. Many of the crops were susceptible to mold and roaming pests.

"I used to store my produce in plastic tins or plastic bags and sometimes in a basket made of coconut palm leaves. I now realize that it was so disadvantageous for me, my family and the community at large, because the maize I stored this way was prone to rodents and arm worms, and thus less nutritious and unmarketable".

After adopting improved crop storage facilities, however, household food security challenges have decreased significantly for Ester's family.

"After I received training from CPAR on how to construct the granary, and how to use local produce preservatives such as ashes, neem leaves, and eucalyptus leaves, my husband and I were able to construct a food storehouse. We gained a solid foundation to ensure our family has food on the table and income to support us throughout the year".

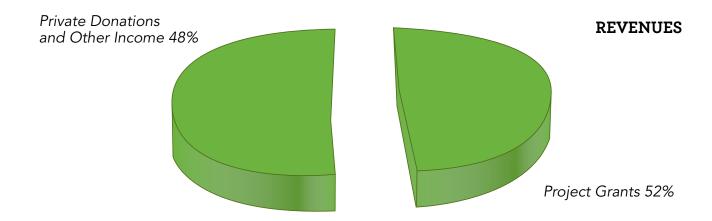


## **FINANCIALS**

## **SUMMARIZED STATEMENT OF OPERATIONS**

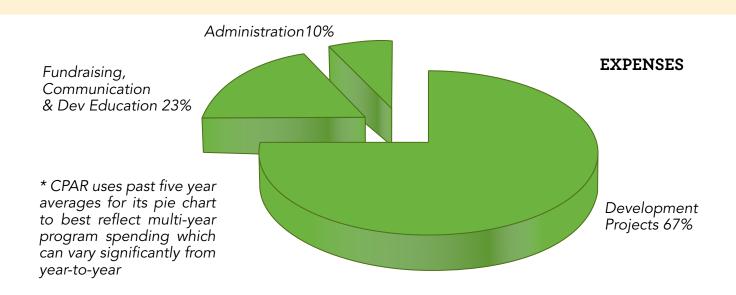
For the Year Ended March 31, 2013

	2012/2013	2011/2012
REVENUES		
Project Grants	1,352,690	1,720,049
Private Donations and Other Income	1,502,631	1,647,685
Total Revenues	2,855,321	3,367,734
EXPENSES		
Development Projects	1,762,641	2,148,884
Fundraising, Communication & Dev Education	929,204	935,623
Administration	356,858	306,363
Total Expenses	3,048,703	3,390,870
Excess of Revenue over expenses	(193,382)	(23,136)



# SUMMARIZED STATEMENT OF FINANCIAL POSITION As of March 31, 2013

	2012/2013	2011/2012
ASSETS		
Current Assets	538,521	1,103,623
Restricted Cash	188,232	106,013
Capital Assets	569,587	602,672
Total Assets	1,296,340	1,812,308
LIABILITIES AND FUND BALANCE		
Current Liabilities	730,054	1,052,640
Net Assets	566,286	759,668
Total Liabilities and Fund Balance	1,296,340	1,812,308





## PARTNERS IN BUILDING HEALTHY COMMUNITIES

None of our work would be possible without donors like some of the ones we have listed below. Thank you for helping us create healthy communities in Africa!

## **Government Agencies**

Department of Foreign Affairs, Trade and Development Canada (DFATD), formerly CIDA

U.S. Agency for International Development

Water Supply and Sanitation Collaborative Council Global Sanitation Fund

#### **Foundations**

A.B. Harji Family Foundation Addax and Oryx Foundation **Barber Family Foundation** Canadian Auto Workers (CAW) Social Justice Fund Claire Huxtable and Colin L. Campbell Foundation for Forestry (c/o the Vancouver Foundation) Derick Brenninkmeyer Charitable Foundation Elisabeth Fulda Orsten Family Fund at the Strategic Charitable Giving Foundation **ETFO Humanity Fund** Fleming Foundation Howick Foundation The John Brouwer Foundation

K.M. Hunter Charitable

Foundation

Manitoba Council for International Cooperation (MCIC)

Margaret Mackenzie Charitable Fund at the Strategic Charitable Giving Foundation

The Muttart Foundation

Ontario Teachers Federation (International Assistance Fund)

OPG Employees' & Pensioners Charity Trust

The Ptarmigan Fund at the Calgary Foundation

Stephen Lewis Foundation

## **Organizations**

Basic Spirit Inc

Dr. Vikas Duggal Medicine Professional Corp

Ecole J. L. Couroux

**Encana Corporation** 

Grandview Manitoba

Imaginus Canada

Klasner & Solomon, Chartered

Accountants LLP

Luke Four Foundation

MBNA Canada

**MOWW** 

Oakdale Farms Ltd

Olympia Sand & Gravel Ltd.

Ontario Teacher's Federation

OPG Employees' & Pensioners' Charity Trust

Oxygen Technical Services LTD

Paulose J Paul Professional Corp Providence Health Care St. Paul's

Hospital

**RBC** Foundation

Starlite Charitable Trust

Torys LLP

United Soils Management Ltd Ursuline Religious Diocese of

London

## **Community Fundraisers**

Kash Dash – 15th Annual Kash End of Summer Dash

Vancouver Tennis Tournament Badili Mtizamo, University of

Manitoba

Kildonan-East Collegiate, Manitoba

Amy O'Brien

Much gratitude to the thousands of individual Canadian donors who support our work throughout the year. We cannot list all of you, but without your help, none of the achievements listed would have been possible.

Canadian Physicians for Aid and Relief (CPAR)

1425 Bloor St. W., Toronto, ON M6P 3L6 CANADA

Tel: 416.369.0865 Fax: 416.369.0294 Toll Free: 1.800.263.2727

Email us at info@cpar.ca or visit us online www.cpar.ca



'Partnering with physicians and health care professionals for over 25 years...'